



aka **Claudio Madella**
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studies

2011, *Type Design II*, CFP Bauer, Milano.
2010, *Type Design I*, CFP Bauer, Milano.
2009, *Greengaged workshop*, *Crafting mass production*, Design Council, London.
2009, *Letterpress design*, workshop, Oficina Tipografica do Sao Paulo, San Paolo, Brasil.
2008, *workshop Icoagrada about sustainability*, Aiap, Politechnic of Turin.
2000, *graduated in visual comunication (28/30)* at Castello Sforzesco School of art and crafts, Milan.
1994, *graduated in electrical engineering (38/60)* at Itis Maxwell, Milan.

languages

- italian.
- english (understanding, writing, speaking: B2).
- spanish (A1).

IT knowledge

Software:

- *Adobe CC*: Illustrator, Indesign, Photoshop, Acrobat Pro; Dreamweaver, Bridge;
- *Quark X Press 7*;
- *Microsoft Office*: Word, Excel, Powerpoint;
- *Apple*: Keynote, Numbers, Pages;
- *Open Office*;
- *Suitecase Fusion*;
- *Glyphs*;
- *FontLab*;
- *Wordpress*;

Browsers: Firefox, Safari, Chrome, Explorer, Filezilla.

Operating systems:

- Mac OSX
- Windows

about

Born in Milan, Italy,
17th february 1974.
Resident in Settimo Milanese (MI), via Matteotti 1/4A.
Graphic designer since 2002, freelance since 2007.
Member of Aiap (Italian Association of Graphic Designers) since 2008.

career

Since 2020 Art direction and print at *Goodtypes*.
Since 2015, teacher and technician at Cfp Bauer, Milano.
2010 - 2020 founder and board member of *Officina Tipografica Novepunti*.
Since 2007, freelance aka *Box313*.
2007 - 2011, *Campus magazine*, senior art director.
2002 - 2007, *Vita non profit magazine*, dtp, illustrator, photo editor.

exhibitions

2020 *Reverting to Type*, Standpoint Gallery, London (UK).
2020 *From Futura to the Future*, Museum fur Druckkust, Leipzig (DE).
2020 *Osserva le distanze/Esercita il pensiero*, Spazio Illisso, Nuoro.
2019 *TIPO um encontro de impressores tipográficos*, Ponta Delgada (PT).
2019 *UDHR, Posters for Human Rights*, Bergamo.
2015 *Design Resistente*, Archivio Sacchi, Sesto S.G. (MI)
2015 *PreVisioni per Milano*, Aiap, Milano.
2015 *PreVisioni per Milano*, Aiap, Milano.
2011, *The Best of Contemporary Italian Social and Cultural Graphic Design*, Red October gallery (Moscow), Maxxi (Roma)

publications

2015, *Millennials (OT9pt)*, Aiap Edizioni.
2012, *Adi Design Index (OT9pt)*.
2009, *Basic Logos*, Index Books.
2009, *MailMeArt*, How Books.
2008, *Symbols, pictograms and silhouettes*, Index Books.

works & clients

- **IA, Internal Audit** (*house organ*) (2013-ongoing) redesign, art direction, illustrations, dtp. Client: Twister Communications.
- **CGPA** (*insurance company*) (2013-ongoing) art direction, btl.
- **Agresti 1902** (*oil producer*) (2020-ongoing) art direction, btl, web.
- **Art32** (*social campaign*) (2021-ongoing) curator, graphic design.
- **Letterpress Workers International Summit** (2012-ongoing) art direction, book design, btl.
- **Società Agricola La Viranda** (*wine producer*) (2012-ongoing) art direction, below the line, packaging, website.
- **Ics Maugeri** (*private company*) (2014-2018) art direction, editorial, dtp.
- **WeWorld Onlus** (*ngo*) (2014-2020) , btl, dtp.
- **ECF Labs** (*social network*) (2013-2016) illustrations, character design. Client: European Cultural Foundation.
- **Swan Group** (*publishing house*) (2012/2013) art direction, book design, dtp.
- **Italia Cooperativa** (*house organ*) (2011) restyling. Client: Confcooperative.
- **La Terra trema** (*agriculture fair and magazine*) (2009-2020) editorial, catalogue, wayfinding.
- **Saloni dello Studente** (*fair*) (2008/2009) art direction, catalogue, wayfinding. Client: Class Editore.
- **Campus** (*monthly magazine*) (2007/2011) art direction, illustrations, infographics, photo editing. Client: Class Editore.
- **Vita magazine** (*magazine*) (2002-2007) editorial design, illustrations, infographics, photo editing. Client: Vita content company.

teaching

2015-ongoing, *Printing techniques*, Cfp Bauer, Milano.
2019, *Lettering*, Scuola Arte & Messaggio, Milano.
2015-2017, *Lettering II*, Accademia di Belle Arti Santa Giulia, Brescia.
2014, *Learning Week 2014*, CFP Bauer, Itp Caterina da Siena.
2013, *Letterpress Design*, Domus Academy.
2013, *Letterpress workshop*, Staatliche Hochschule für Gestaltung Karlsruhe.
2013, *Letters on sale (workshop)*, with Ludovic Balland, Istituto di Cultura Svizzero di Milano.
2011, *Poster & politics (lecture)*, Nuova Accademia di Belle Arti.

texts

2014, *Multiplies Singularities*, Progetto Grafico n°25 (Aiap Ed.).
2014, *Letterpress Workers, the experience*, catalogue.
2013, *Letterpress Workers*, Monsterkamer.com.

honours

2020, *The World Best Typography*, Type Directors Club.
2014, *XXIII Compasso d'Oro*, Honorable Mention, ADI with Officina Tipografica Novepunti.