



aka **Claudio Madella**
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about

Born in Milan, Italy,
17th february 1974.
Resident in Settimo Milanese
(MI), via Matteotti 1/4A.
Graphic designer since 2002,
freelance since 2007.
Member of Aiap (Italian
Association of Graphic
Designers) since 2008.

studies

2011, *Type Design II*, CFP Bauer,
Milano.
2010, *Type Design I*,
CFP Bauer, Milano.
2009, *Greengaged workshop*,
Crafting mass production,
Design Council, London.
2009, *Letterpress design*,
workshop, Oficina Tipografica
do Sao Paulo,
San Paolo, Brasil.
2008, *workshop Icoagrada about
sustainability*, Aiap, Politechnic
of Turin.
2000, *graduated in visual
communication (28/30)*
at Castello Sforzesco School
of art and crafts, Milan.
1994, *graduated in electrical
engineering (38/60)*
at Itis Maxwell, Milan.

languages

- italian.
- english (understanding,
writing, speaking: B2).
- spanish (A1).

IT knowledge

Software:

- *Adobe CC*: Illustrator,
Indesign, Photoshop, Acrobat
Pro; Dreamweaver, Bridge;
- *Quark X Press 7*;
- *Microsoft Office*: Word, Excel,
Powerpoint;
- *Apple*: Keynote, Numbers,
Pages;
- *Open Office*;
- *Suitecase Fusion*;
- Glyphs;
- FontLab;
- Wordpress;

Browsers: Firefox, Safari,
Chrome, Explorer, Filezilla.

Operating systems:

- Mac OSX
- Windows

career

Since 2020 Art direction and
print at *Goodtypes*.
Since 2015, teacher and
technician at Cfp Bauer, Milano.
2010 - 2020 founder and
board member of *Officina
Tipografica Novepunti*.
Since 2007, freelance aka
Box313.
2007 - 2011, *Campus
magazine*, senior art director.
2002 - 2007, *Vita non profit
magazine*, dtp, illustrator, photo
editor.

exhibitions

2020 *Reverting to Type*,
Standpoint Gallery, London (UK).
2020 *From Futura to the Future*,
Museum fur Druckkust,
Leipzig (DE).
2020 *Osserva le distanze/Esercita
il pensiero*, Spazio Illisso, Nuoro.
2019 *TIPO um encontro de
impressores tipográficos*,
Ponta Delgada (PT).
2019 *UDHR, Posters for Human
Rights*, Bergamo.
2015 *Design Resistente*, Archivio
Sacchi, Sesto S.G. (MI)
2015 *PreVisioni per Milano*,
Aiap, Milano.
2015 *PreVisioni per Milano*,
Aiap, Milano.
2011, *The Best of Contemporary
Italian Social and Cultural
Graphic Design*, Red October
gallery (Moscow), Maxxi
(Roma)

publications

2015, *Millennials (OT9pt)*,
Aiap Edizioni.
2012, *Adi Design Index (OT9pt)*.
2009, *Basic Logos*, Index Books.
2009, *MailMeArt*, How Books.
2008, *Symbols, pictograms and
silhouettes*, Index Books.

works & clients

- **IA, Internal Audit** (*house organ*)
(2013-ongoing) redesign, art direction, illustrations, dtp.
Client: Twister Communications.
- **CGPA** (*insurance company*)
(2013-ongoing) art direction, btl.
- **Letterpress Workers International Summit**
(2012-ongoing) art direction, book design, below the line.
- **Società Agricola La Viranda** (*wine producer*)
(2012-ongoing) art direction, below the line, packaging, website.
- **Ics Maugeri** (*private company*)
(2014-2018) art direction, editorial, dtp.
- **WeWorld Onlus** (*ngo*)
(2014-2020) art direction, btl, dtp.
- **ECF Labs** (*social network*)
(2013-2016) illustrations, character design.
Client: European Cultural Foundation.
- **The Army of Sleepwalkers** (*novel*)
(2014) poster, illustrations, typesetting, letterpress print.
Client: Wu Ming.
- **Antico Setificio Fiorentino** (*fashion book*)
(2013) art direction, book design, dtp.
Client: Swan Group.
- **Podere Le Meraviglie** (*resort*)
(2013) art direction, corporate identity, website.
Client: Azienda Agricola Fattoria Le Fonti.
- **Toys for Boys** (*fashion book/catalogue*)
(2012/2013) art direction, book design, dtp.
Client: Swan Group.
- **Italia Cooperativa** (*house organ*)
(2011) restyling.
Client: Confcooperative.
- **La Terra trema** (*agriculture fair and magazine*)
(2009-ongoing) editorial, catalogue, wayfinding.
- **Saloni dello Studente** (*fair*)
(2008/2009) art direction, catalogue, wayfinding.
Client: Class Editore.
- **Campus** (*monthly magazine*)
(2007/2011) art direction, illustrations, infographics,
photo editing.
Client: Class Editore.

teaching

2015-ongoing, *Printing techniques*, Cfp Bauer, Milano.
2015-2017, *Lettering II*, Accademia di Belle Arti Santa Giulia, Brescia.
2014, *Learning Week 2014*, CFP Bauer, Itp Caterina da Siena.
2013, *Letterpress Design*, Domus Academy.
2013, *Letterpress workshop*, Staatliche Hochschule für Gestaltung
Karlsruhe.
2013, *Letters on sale (workshop)*, with Ludovic Balland, Istituto di
Cultura Svizzero di Milano.
2011, *Poster & politics (lecture)*, Nuova Accademia di Belle Arti.

texts

2014, *Multiplies Singularities*,
Progetto Grafico n°25 (Aiap Ed.).
2014, *Letterpress Workers*,
the experience, catalogue.
2013, *Letterpress Workers*,
Monsterkamer.com.

honours

2020, *The World Best
Typography*, Type Directors Club.
2014, *XXIII Compasso d'Oro*,
Honorable Mention, ADI
with Officina Tipografica
Novepunti.