



aka **Claudio Madella**
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Studies

2011, *Type Design II*, CFP Bauer, Milano.

2010, *Type Design I*, CFP Bauer, Milano.

2009, *Greengaged workshop*, *Crafting mass production*, Design Council, London.

2009, *Letterpress design*, workshop, Oficina Tipografica do Sao Paulo, San Paolo, Brasil.

2008, *workshop Icoagrada about sustainability*, Aiap, Politechnic of Turin.

2000, *graduated in visual communication* (28/30)

at Castello Sforzesco School of art and crafts, Milan.

1994, *graduated in electrical engineering* (38/60)
 at Itis Maxwell, Milan.

Languages

- Italian.
- English (understanding, writing, speaking: B2).
- spanish (A1).

IT knowledge

Software:

- *Adobe CC*: Illustrator, Indesign, Photoshop, Acrobat Pro; Dreamweaver, Bridge;
- *Quark X Press 7*;
- *Microsoft Office*: Word, Excel, Powerpoint;
- *Apple*: Keynote, Numbers, Pages;
- *Open Office*;
- *Suitecase Fusion*;
- *Glyphs*;
- *FontLab*;
- *Wordpress*;

Browsers: Firefox, Safari, Chrome, Explorer, Filezilla.

Operating systems:

- Mac OSX
- Windows

About

Born in Milan, Italy,
 17th february 1974.
 Resident in Settimo Milanese (MI), via Matteotti 1/4A.
 Graphic designer since 2002, freelance since 2007.
Member of Aiap (Italian Association of Graphic Designers) since 2008.

Career

Since 2010, founder and board member of **Officina Tipografica Novepunti**.

Since 2007, freelance aka **Box313**.

2007 - 2011, **Campus magazine**, senior art director.

2002 - 2007, **Vita non profit magazine**, dtp, illustrator, photo editor.

Exhibitions

2019, *UDHR, Posters for Human Rights*, Ex Oratorio San Lupo, Bergamo (curated by Dario Carta).

2015, *Pre/visioni per Milano*, Fabbrica del Vapore, Milano (curated by Aiap).

2015, *Design Resistente*, Archivio Sacchi, Sesto S.G. (curated by Magut Design).

2011, *The Best of Contemporary Italian Social and Cultural Graphic Design*, Red October gallery, Moscow, Maxxi, Roma (curated by Cristina Chiappini and Aleksandra Sankova).

2009, *MailMeArt*, Red Gate Gallery, London (curated by The Little Chimp Society).

2006, *Talk to the city*, Fabbrica del Vapore, Milan (curated by Careof).

Publications

2015, *Pre/visioni per Milano*, Aiap Edizioni.

2015, *Millennials* (OT9pt), Aiap Edizioni.

2012, *Adi Design Index* (OT9pt).

2009, *Basic Logos*, Index Books.

2009, *MailMeArt*, How Books.

2008, *Symbols, pictograms and silhouettes*, Index Books.

Works & Clients

• **Ics Maugeri** (*Private Company*) (2014-ongoing) art direction, editorial, dtp.

• **WeWorld Onlus** (*Ngo*) (2014-ongoing) art direction, btl, dtp.

• **ECF Labs** (*Social Network*) (2013-2016) illustrations, character design.

Client: European Cultural Foundation.

• **The Army of Sleepwalkers** (*Novel*) (2014) poster, illustrations, typesetting, letterpress print.

Client: Wu Ming.

• **IA, Internal Audit** (*House Organ*) (2013-ongoing) redesign, art direction, illustrations, dtp.

Client: Twister Communications.

• **CGPA** (*Insurance Company*) (2013-ongoing) adv, btb.

• **Antico Setificio Fiorentino** (*Fashion Book*) (2013) art direction, book design, dtp.

Client: Swan Group.

• **Podere Le Meraviglie** (*Resort*) (2013) art direction, corporate identity, website.

Client: Azienda Agricola Fattoria Le Fonti.

• **Letterpress Workers International Summit** (2012-ongoing) art direction, book design, below the line.

• **Toys for Boys** (*Fashion Book/Catalogue*) (2012/2013) art direction, book design, dtp.

Client: Swan Group.

• **Società Agricola La Viranda** (*Wine Producer*) (2012-ongoing) art direction, below the line, packaging, website.

• **Italia Cooperativa** (*House Organ*) (2011) restyling.

Client: Confcooperative.

• **La Terra trema** (*Agriculture Fair and Magazine*) (2009-ongoing) editorial, catalogue, wayfinding.

• **Saloni dello Studente** (*Fair*) (2008/2009) art direction, catalogue, wayfinding.

Client: Class Editore.

• **Campus** (*Monthly Magazine*) (2007/2011) art direction, illustrations, infographics, photo editing.

Client: Class Editore.

Teaching

2019-ongoing, *Lettering*, Scuola Arte e Messaggio, Milano.

2015-ongoing, *Printing techniques*, Cfp Bauer, Milano.

2015-2017, *Lettering II*, Accademia di Belle Arti Santa Giulia, Brescia.

2014, *Learning Week 2014*, CFP Bauer, Itp Caterina da Siena.

2013, *Letterpress workshop*, Staatliche Hochschule für Gestaltung Karlsruhe.

2013, *Letters on sale (workshop)*, with Ludovic Balland, Istituto di Cultura Svizzero di Milano.

2011, *Poster & politics (lecture)*, Nuova Accademia di Belle Arti.

Texts

2014, *Multiplies Singularities*, Progetto Grafico n°25 (Aiap Ed.).

2014, *Letterpress Workers, the experience*, catalogue.

2013, *Letterpress Workers*, Monsterkamer.com.

Honours

2014, *XXIII Compasso d'Oro*, Honorable Mention, with Officina Tipografica Novepunti.