

313



aka **Claudio Madella**
graphic designer & illustrator
Milan, Italy
mob +39 3474742819
e mail **313@box313.net**
skype **cmadella**
p.iva **08091290968**
www.box313.net
www.goodtypes.net

studies

2011, *Type Design II*, CFP Bauer, Milano.
2010, *Type Design I*, CFP Bauer, Milano.
2009, *Greengaged workshop*, *Crafting mass production*, Design Council, London.
2009, *Letterpress design*, workshop, Oficina Tipografica do Sao Paulo, San Paolo, Brasil.
2008, *workshop Icoagrada about sustainability*, Aiap, Politechnic of Turin.
2000, *graduated in visual communication (28/30)* at Castello Sforzesco School of art and crafts, Milan.
1994, *graduated in electrical engineering (38/60)* at Itis Maxwell, Milan.

languages

- italian.
- english (understanding, writing, speaking: B2).
- spanish (A1).

IT knowledge

Software:

- *Adobe CC*: Illustrator, Indesign, Photoshop, Acrobat Pro; Dreamweaver, Bridge;
- *Quark X Press 7*;
- *Microsoft Office*: Word, Excel, Powerpoint;
- *Apple*: Keynote, Numbers, Pages;
- *Open Office*;
- *Suitecase Fusion*;
- *Glyphs*;
- *FontLab*;
- *Wordpress*;

Browsers: Firefox, Safari, Chrome, Explorer, Filezilla.

Operating systems:

- Mac OSX
- Windows

about

Born in Milan, Italy,
17th february 1974.
Resident in Settimo Milanese (MI), via Matteotti 1/4A.
Graphic designer since 2002, freelance since 2007.
Member of Aiap (Italian Association of Graphic Designers) since 2008.

career

Since 2010, founder and board member of **Officina Tipografica Novepunti**.
Since 2007, freelance aka **Box313**.
2007 - 2011, **Campus magazine**, senior art director.
2002 - 2007, **Vita non profit magazine**, dtp, illustrator, photo editor.

exhibitions

2015, *Pre/visioni per Milano*, Fabbrica del Vapore, Milano (curated by Aiap).
2015, *Design Resistente*, Archivio Sacchi, Sesto S.G. (curated by Magut Design).
2011, *The Best of Contemporary Italian Social and Cultural Graphic Design*, Red October gallery, Moscow, Maxxi, Roma (curated by Cristina Chiappini and Aleksandra Sankova).
2009, *MailMeArt*, Red Gate Gallery, London (curated by The Little Chimp Society).
2006, *Talk to the city*, Fabbrica del Vapore, Milan (curated by Careof).

publications

2015, *Pre/visioni per Milano*, Aiap Edizioni.
2015, *Millennials (OT9pt)*, Aiap Edizioni.
2012, *Adi Design Index (OT9pt)*.
2009, *Basic Logos*, Index Books.
2009, *MailMeArt*, How Books.
2008, *Symbols, pictograms and silhouettes*, Index Books.



Univers (1957) Adrian frutiger, Mendoza (1991), José Mendoza.

works & clients

- **Ics Maugeri (private company)** (2014-ongoing) art direction, editorial, dtp.
- **WeWorld Onlus (ngo)** (2014-ongoing) art direction, btl, dtp.
- **ECF Labs (social network)** (2013-2016) illustrations, character design. Client: European Cultural Foundation.
- **The Army of Sleepwalkers (novel)** (2014) poster, illustrations, typesetting, letterpress print. Client: Wu Ming.
- **IA, Internal Audit (house organ)** (2013-ongoing) redesign, art direction, illustrations, dtp. Client: Twister Communications.
- **CGPA (insurance company)** (2013-ongoing) adv, btb.
- **Antico Setificio Fiorentino (fashion book)** (2013) art direction, book design, dtp. Client: Swan Group.
- **Podere Le Meraviglie (resort)** (2013) art direction, corporate identity, website. Client: Azienda Agricola Fattoria Le Fonti.
- **Letterpress Workers International Summit (2012-ongoing)** art direction, book design, below the line.
- **Toys for Boys (fashion book/catalogue)** (2012/2013) art direction, book design, dtp. Client: Swan Group.
- **Società Agricola La Viranda (wine producer)** (2012-ongoing) art direction, below the line, packaging, website.
- **Italia Cooperativa (house organ)** (2011) restyling. Client: Confcooperative.
- **La Terra trema (agriculture fair and magazine)** (2009-ongoing) editorial, catalogue, wayfinding.
- **Saloni dello Studente (fair)** (2008/2009) art direction, catalogue, wayfinding. Client: Class Editore.
- **Campus (monthly magazine)** (2007/2011) art direction, illustrations, infographics, photo editing. Client: Class Editore.

teaching

2015-2017, *Lettering II*, Accademia di Belle Arti Santa Giulia, Brescia.
2015-ongoing, *Printing techniques*, Cfp Bauer, Milano.
2014, *Learning Week 2014*, CFP Bauer, Itp Caterina da Siena.
2013, *Letterpress Design*, Domus Academy.
2013, *Letterpress workshop*, Staatliche Hochschule für Gestaltung Karlsruhe.
2013, *Letters on sale (workshop)*, with Ludovic Balland, Istituto di Cultura Svizzero di Milano.
2011, *Poster & politics (lecture)*, Nuova Accademia di Belle Arti.

texts

2014, *Multiplies Singularities*, Progetto Grafico n°25 (Aiap Ed.).
2014, *Letterpress Workers, the experience*, catalogue.
2013, *Letterpress Workers*, Monsterkamer.com.

honours

2014, *XXIII Compasso d'Oro*, Honorable Mention, with Officina Tipografica Novepunti.